



Making your Ideas fly ●

Who We Are

Paper Plane Engineers was founded by Iva Chulu who saw the value and impact digital marketing had on her own businesses. Inspired by the power the digital universe has in elevating a brand, its awareness and the ability to generate traffic through SEO she decided to create an agency that offered these services.



We are Paperplane Engineers

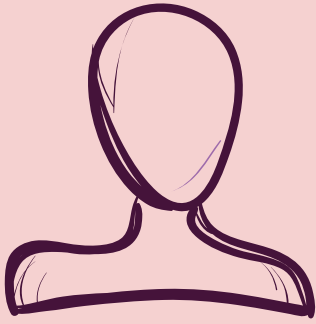
How We Make You Fly

Here at Paper Plane Engineers we believe that what starts out as an idea on a piece of paper can be engineered into a compelling story that takes your brand to new heights. We collaborate with our clients to develop unique experiences designed for the digital stratosphere. Supported by our depth of data we help businesses grow and build enduring relationships with their communities by delivering data driven marketing strategies, creatively.



**We believe we can turn
your ideas into reality**





IT'S PERSONAL

COOPERATION IS KEY

We believe that getting to know you is as important as understanding your vision. On the other hand, you should also know us.

YOUR BRAND WHO?

WE MUST KNOW YOUR BUSINESS

In order for our marketing efforts to be successful, we must truly UNDERSTAND your business inside and out.



KNOWING OUR GAME

YOU ARE INCLUDED

A happy client is the included client. We will always be transparent with you when it comes to feasibility, deadlines, etc.

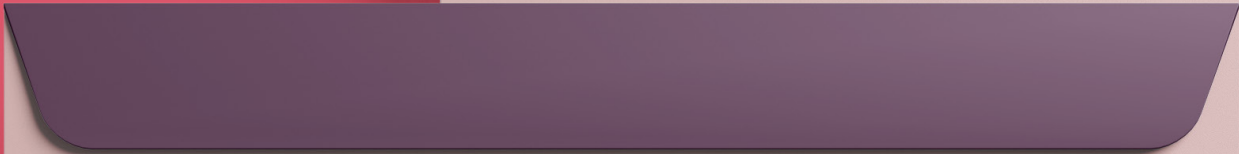
PART OF YOUR TEAM

WE ARE INCLUDED

When we work together, we think of you as part of our team. You should treat us the same and always share important information with us - the more we know, the better the results.



Turning your business into a brand





MARKETING

STRATEGY

LOGO

BRAND

DESIGN

ADVERTISING

IDENTITY

**SO, NOW YOU
MIGHT BE ASKING
YOURSELF HOW
DO WE DO IT...**

Our Services

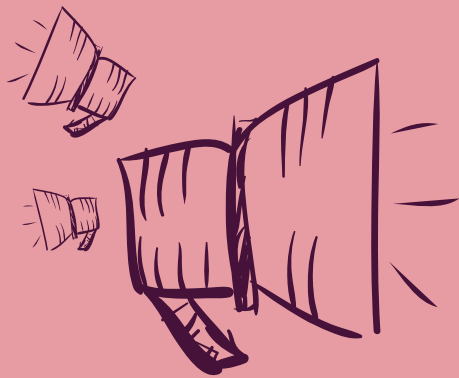
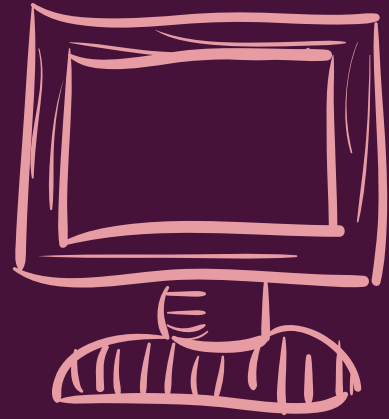


WEBSITE

We manage

CONTENT • ANALYTICS • DESIGN

Nothing speaks for your business like your website. Our team can help you create a user friendly experience, write engaging content and design the most stunning visuals in Photoshop. We are skilled in WordPress, and with the help of your developers, we can make the perfect website, or completely redesign the one you have.



ADVERTISING

We manage

FACEBOOK • INSTAGRAM

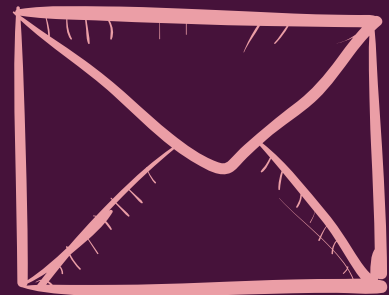
You don't have to SHOUT! Our Ads will do that for you! FB advertising is the best way to get your message across any place on FB and IG, (newsfeeds, stories, Messenger, etc...), while IG is the perfect way for you to grow your IG account.

NEWSLETTER MARKETING

We manage

CONTENT WRITING • VISUALS CREATION • TRACKING

Imperative for maintaining an active interaction with your audience. Nothing like a "You've got mail" to get your day started



DESIGN

We offer

LOGO • BROCHURE • BUSINESS CARDS • FLYERS LEAFLETS • ROLL-UP BANNERS • VISUALS

Plus anything else you can think of. Design is pivotal when it comes to creating a brand.



VIDEO

We manage

SHOOTING • EDITING • VIDEO ANIMATION

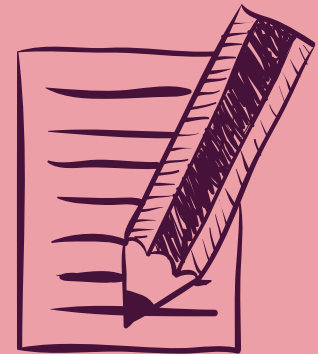
Video is the king of content. It is the most engaging way to convey your message to your targeted audience. Our team uses our own equipment and is skilled in video editing, but perhaps you would like to tell a story through animation? We got you covered, as we have brought to life many clients' ideas by animating them.

CONTENT WRITING

We offer

SLOGANS • BLOGS • ARTICLES • SOCIAL MEDIA • VIDEO SCRIPTING • AUDIO SCRIPTING • WEBSITE SCRIPTING • AD SCRIPTING

If video is the king of content, then writing is the ruler of the Marketing Universe. Nothing speaks to your audience like... words. It is the building block of trust and, simply put - the voice of your business.



SOCIAL MEDIA

We manage

STRATEGY • DESIGN • CONTENT

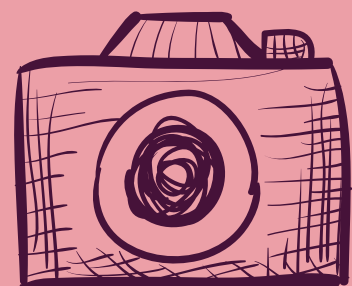
EVERYONE is on social media. Need we say more? So, you see, it is imperative you have an impactful social media presence, even though it may not be directly 'bringing in the money'. It is helping you bring in something as equally important - identity.

PHOTO

We manage

SHOOTING • EDITING

"A picture speaks a thousand words." A universal language our team knows all too well. We're sure you understand.



MARKETING STRATEGY

We offer

PLANNING • IDENTIFYING MARKETING TACTICS • SETTING ANNUAL TARGETS

If video is the king of content, then writing is the ruler of the Marketing Universe. Nothing speaks to your audience like...words. It is the building block of trust and, simply put - the voice of your business.



PUBLIC RELATIONS

We offer

EVENT PLANNING • REPUTATION MANAGEMENT • CRISIS MANAGEMENT • INTERNAL COPYWRITING • PRESS RELEASES • MARKET RESEARCH

We create brand narratives that result in more than media coverage. We help you build and maintain relationships with your key stakeholders.

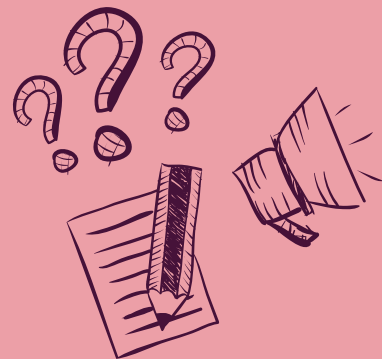


MARKET RESEARCH

We offer

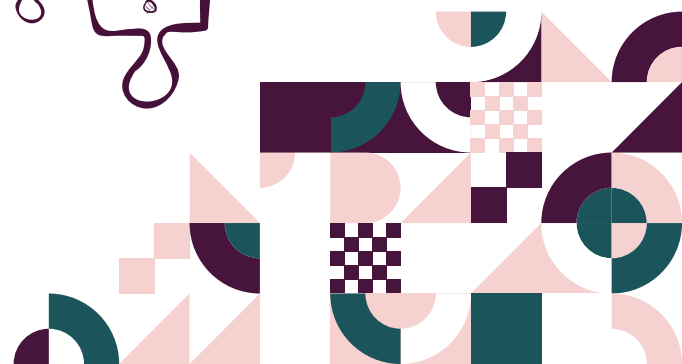
CUSTOMER SURVEYS • IN-DEPTH INTERVIEWS • FOCUS GROUPS • OBSERVATION • QUALITATIVE • QUANTITATIVE

We help you gather relevant insights through comprehensive market research. We understand consumer behavior and help you align your marketing strategy to best capture audience attention and help you penetrate the market.



BRAND IDENTITY

Well, not really a service, but rather an explanation of what you just read on this page. You see, all of these services are just pieces of the puzzle called 'Your Brand Identity.' They all play a significant part in completing the puzzle and revealing a beautiful picture you had in mind all along - your idea. So, let us complete the puzzle together - you bring the picture and we will bring the pieces.



Our Clients



Peter
Chula

SAVELJIC & CHULU
REAL ESTATE

CC
ChuluCation

F
FIELDSCOPE
INTERNATIONAL

BABYPROMED

AFRIBALK
CONNECT

WERKIX

OUR DESIGN



OUR SLOGAN

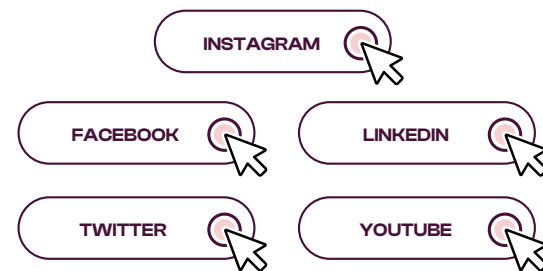
CONNECTING DOTS TO GIVE DATA A VOICE

FIELD SCOPE INTERNATIONAL IS A MARKET RESEARCH FIELDING AGENCY WITH HEADQUARTERS IN LONDON. HOLDER OF TWO ISO CERTIFICATIONS - 9001 & 27001. WE ARE THE ENGINEERS BEHIND THEIR BRAND.

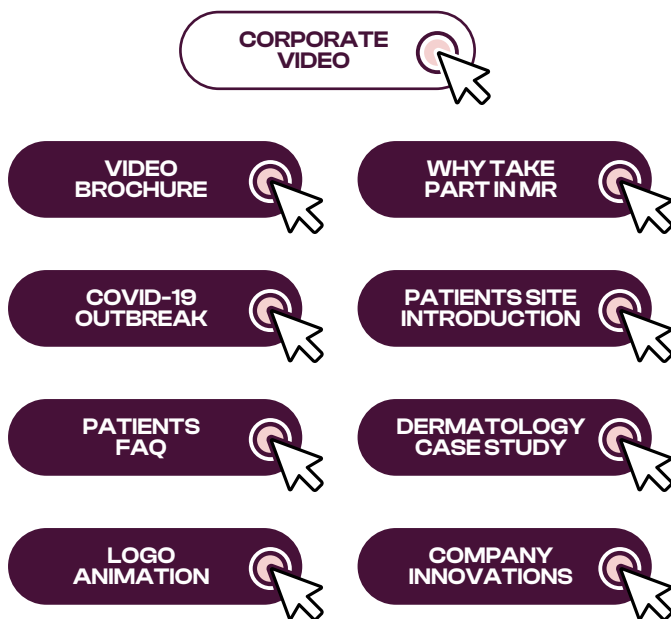
WEBSITES



SOCIAL MEDIA



VIDEOS



OTHER



MANY MORE

FOUND ON OUR YOUTUBE CHANNEL AND OUR



EVERYTHING ELSE

THAT HAS TO DO WITH MARKETING, OF COURSE..

OUR DESIGN



OUR SLOGAN

UNLOCKING YOUR "BEYOND"

SAVELJIC & CHULU IS AN INDEPENDENTLY OWNED REAL ESTATE AGENCY SPECIALIZING IN BUYING, SELLING AND RENTING PROPERTIES (AND GARAGES) IN SOME OF THE MOST ALLURING PARTS OF THE BALKANS. WE ARE THE ENGINEERS BEHIND THEIR BRAND.

WEBSITES

WEBSITE

SOCIAL MEDIA

INSTAGRAM

FACEBOOK

LINKEDIN

YOUTUBE

VIDEOS

LOGO ANIMATION

HOME RENOVATION

OTHER

WEBSITE DESIGN

WEBSITE SCRIPTING

WEBSITE BROCHURE

BROCHURE

ADVERTISING

MARKETING STRATEGY

APARTMENT LAYOUTS

MANY MORE

FOUND ACROSS SOCIAL MEDIA

OUR DESIGN



OUR SLOGAN

...GOING PLACES

CHULUCATION IS YOUR WELCOMING HOST, LOYAL TRAVEL COMPANION AND A TRUSTWORTHY GUIDE THROUGH THE COSMOPOLITAN STREETS OF BELGRADE AND PICTURESQUE PLACES OF SERBIA. WE ARE THE ENGINEERS BEHIND THEIR BRAND.

WEBSITE

SOCIAL MEDIA

INSTAGRAM

FACEBOOK

LINKEDIN

TWITTER

YOUTUBE

VIDEOS

CORPORATE VIDEO

WELCOMING GUESTS 1

WELCOMING GUESTS 2

APARTMENT 1

APARTMENT 2

APARTMENT 3

APARTMENT 4

MANUALS 1

MANUALS 2

MANUALS 3

OTHER

WEBSITE DESIGN

WEBSITE SCRIPTING

WEBSITE ANALYTICS

BROCHURE, BUSINESS CARDS

APARTMENT LAYOUTS

MARKETING STRATEGY

ADVERTISING

OUR DESIGN

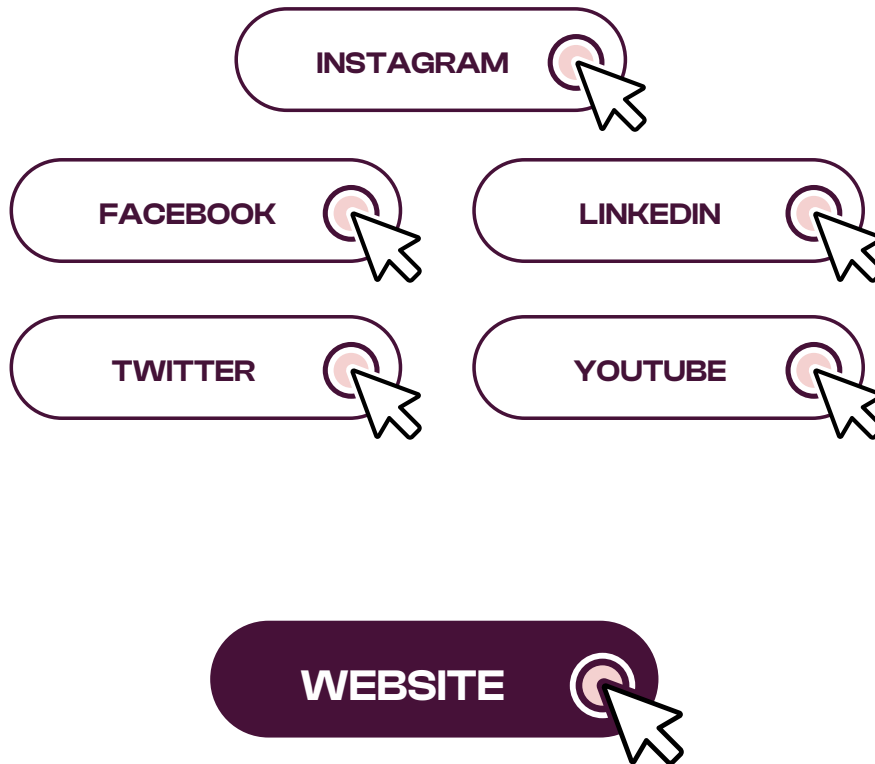
Peter Chulu

OUR SLOGAN

DON'T GET IT PERFECT, GET IT DONE

PETER CHULU SERVES AS PROFESSIONAL ADVISOR THAT AIDS COMPANIES TO ACHIEVE THEIR GOALS OR STREAMLINE OPERATIONS IN A PARTICULAR AREA OF THE BUSINESS. MAINLY MARKETING, FINANCE, SUPPLY CHAIN MANAGEMENT AND MORE.

SOCIAL MEDIA



A LOT MORE - COMING UP



SINCE THIS IS ONE OF OUR NEWEST PAPER PLANES AND WE ARE JUST BEGINNING TO PREPARE FOR TAKE OFF!

OUR DESIGN



BABYPROMED

OUR SLOGAN



WHERE TRUST IS BORN

BABYPROMED IS A HEALTHCARE PLATFORM THAT AIMS TO PROVIDE THE BEST PSYCHOPHYSICAL SUPPORT, EDUCATION, AND CARE FOR PREGNANT WOMEN, MOTHERS, AND BABIES. WE ARE THE ENGINEERS BEHIND THEIR BRAND.

WEBSITE



SOCIAL MEDIA

INSTAGRAM



FACEBOOK



LINKEDIN



YOUTUBE



VIDEOS

BABYPROMED
STORY



COURSE FOR SELF-CARE
& NEWBORN CARE



DIAPER
CHANGING



CRAMPS
IN BABIES



LOGO
ANIMATION



OTHER

WEBSITE
DESIGN

WEBSITE
ANALYTICS

BROCHURE,
BUSINESS CARDS

ROLL-UP BANNER,
FLYERS, ETC...

ADVERTISING

MARKETING
STRATEGY

NEWSLETTER
MARKETING

MANY MORE

FOUND ON OUR YOUTUBE CHANNEL
AND ACROSS SOCIAL MEDIA

OUR DESIGN



NOT OUR SLOGAN

UNITED WE BREAK BOUNDARIES

AFRIBALK CONNECT AIMS TO PROVIDE A SPECIALISED NETWORK TO SUPPORT HIGH NET WORTH INDIVIDUALS VIS-À-VIS BUSINESSES, PRIVATE AND INSTITUTIONAL INVESTORS TO ENGAGE WITH OPPORTUNITIES IN AFRICA. WE ARE THE ENGINEERS BEHIND THEIR BRAND.

SOCIAL MEDIA

INSTAGRAM

FACEBOOK

LINKEDIN

TWITTER

YOUTUBE

WEBSITE

LOGO
ANIMATION

A LOT MORE - COMING UP

SINCE THIS IS ONE OF OUR NEWEST PAPER PLANES AND WE ARE JUST BEGINNING TO PREPARE FOR TAKE OFF!



OUR DESIGN

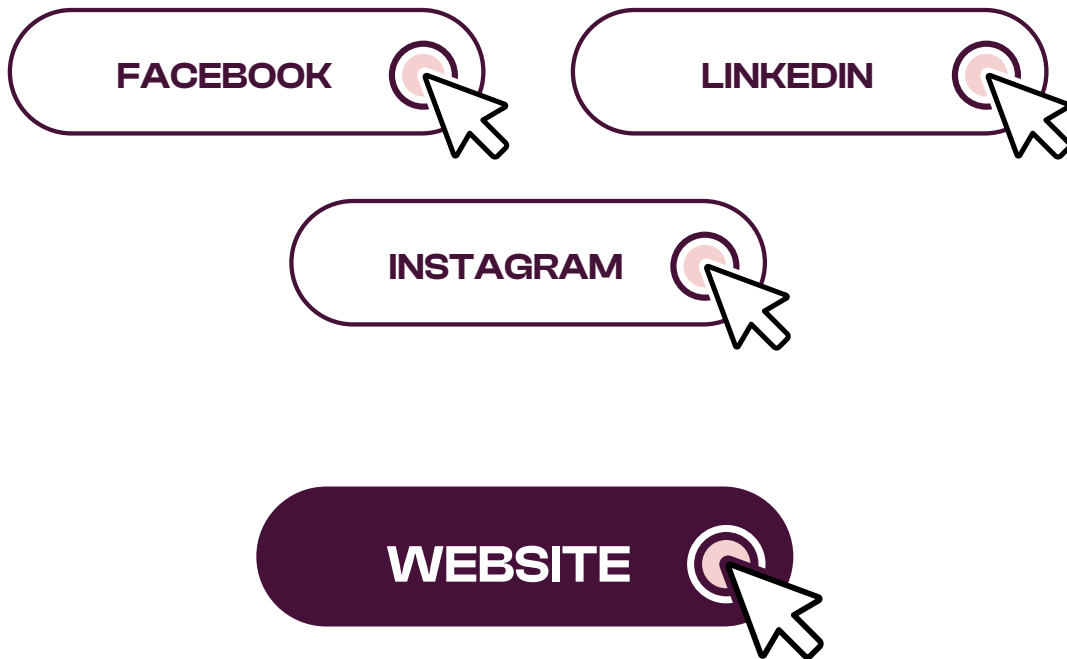


OUR SLOGAN

CONNECTING YOU TO A WORLD OF POSSIBILITIES

WERKIX STRIVES TO BE AFRICA'S TOP TECH RECRUITMENT AGENCY. WE INCUBATE, TRAIN, AND MONITOR ONLY THE BEST TECH TALENT AND CONNECT THEM WITH BUSINESSES AROUND THE WORLD.

SOCIAL MEDIA

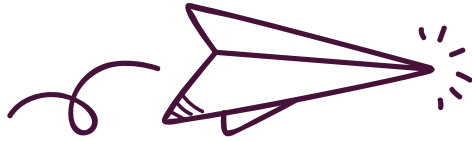


A LOT MORE - COMING UP

THIS IS OUR NEWEST PAPER PLANE
AND WE ARE STILL PREPARING
FOR TAKE OFF!



WE THANK YOU FOR YOUR TIME AND CONSIDERATION!



IF YOU WOULD LIKE TO MAKE YOUR IDEAS FLY
PLEASE CONTACT US

ideasfly@paperplaneengineers.com

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Making your Ideas fly ●

